

Gilmore Gymnasium

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11/15/2012

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The Gilmore gymnasium is a competition gym for Tiffin University's varsity volleyball, and men's and women's basketball teams. In the gym, these teams both practice and compete, along with various other activities and gatherings. The gym is located in Tiffin's student center. There are offices, a VIP room, storage rooms, locker rooms, and a half training room build off of the gym.

There are many strengths to Gilmore gym. Due to the size of Tiffin University, the teams have many games that they do not generate too many fans. Because the gym fairly small, it creates a more competitive atmosphere because its gives the illusion that there are more fans, and the cheering is much louder for the home team. The location of the gym is also very good relative to the University's campus, in the student center. The student center also has the dining hall, bookstore, a theater, a rec room and computers. All these things bring students on campus to the building, and naturally draw people to the games, therefore creating more revenue.

Some of the strengths can also be the facilities weakness. Though the small gym is nice for games that are not very crowded, many of the games also sell out. It cannot hold very many fans in big rivalry games, so the facility manager is forced to deny people entrance. The North side of the gym has very small bleachers, and it is very difficult to move around because there is not much space between the stands and the scorer's table. Another weakness in this facility is the type of stands it has. The bleachers have to be pushed in manually and tend to have a lot of problems, so it is difficult to pull them out and push them in whenever it needs to be done quickly.

There are great opportunities for this gym. As long as the manager and the university are okay with it, they can enlarge the gym and make it an even better atmosphere. Maintaining a small gym is good but if they add on a little bit it will draw people to the gym more, therefore creating more revenue. Also if they replace the old bleachers with now automatic ones, the maintenance will be a lot easier and quicker for everyone. There is also great opportunity for to maintain sponsors because they have a very nice VIP room, and it keeps the sponsors coming back. The opportunities of this gym are endless, when enough money is raised to do what is necessary.

One of the main threats to this facility is the University of Findlay. Findlay is only twenty minutes away and their gymnasium is a lot bigger than Tiffin's. They have a lot more of a college atmosphere to their gym. This takes a lot of recruits from Tiffin simply off looks. People may feel like Findlay is a better fit for them simply because Tiffin has a smaller gym, and it may not seem like it has as good as an atmosphere as another college just twenty minutes away, with many of the same things to offer.